

- The development of a comprehensive system of goals is ensured by the principle of focus. The main idea is that achieving small, partial goals is important for achieving the overall key goals, in particular, this indicates the hierarchical nature of the system.

- The efficiency principle assesses the level of achievement of the set objectives and the prospects for improving the economic efficiency of enterprises identified in the course of the study.

Before and during the analysis of market conditions, great attention should be paid to the classification and monitoring of its formative factors, since knowledge of the current state of the market situation is not enough to form a complete picture of the market and determine the prospects for its further development.

References:

1. Tsahat, C. and Ndzeli, N. (2023) Assessment of Trends in the Development of the It Market. Open Journal of Applied Sciences, 13, 1111-1118. doi: 10.4236/ojapps.2023.137089.
2. Purchase, S., & Volery, T. (2020). Marketing innovation: a systematic review. Journal of Marketing Management, 36(9–10), 763–793. <https://doi.org/10.1080/0267257X.2020.1774631>.
3. Fuentes-Blasco, M., Moliner-Velázquez, B., Servera-Francés, D. and Gil-Saura, I. (2017), "Role of marketing and technological innovation on store equity, satisfaction and word-of-mouth in retailing", Journal of Product & Brand Management, Vol. 26 No. 6, pp. 650-666. <https://doi.org/10.1108/JPBM-07-2016-1279>

THE ROLE OF BLOCKCHAIN TECHNOLOGIES IN FINANCIAL FLOW MODELING AND RISK MANAGEMENT IN BIOMEDICAL ENGINEERING

Viktoriiia Popova, student

National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”
Kyiv, Ukraine

e-mail: popova-bf12@iit.kpi.ua

Research supervisor: Nadiia Antypenko, Doctor of Economics, Professor
National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”
Kyiv, Ukraine

ORCID ID 0000-0003-4132-4709

e-mail: antypenko@iit.kpi.ua

A distributed database known as blockchain guarantees that information is stored in a structured format consisting of interconnected blocks. Each block includes a collection of transactions along with metadata, which features the hash of the preceding block, a timestamp, and a nonce (a number utilized for hash creation). As a decentralized system, blockchain has copies of its database stored across numerous computers (nodes) globally. This structure enhances the system's resistance to failures and attacks, since modifying data necessitates control over a majority of the nodes. To incorporate a new block into the chain, participants in the network must achieve consensus, which can be accomplished through different algorithms like Proof of Work or Proof of Stake. These methods validate legitimate transactions prior to their inclusion in the blockchain [1].

The potential of blockchain technology to revolutionize financial flow modeling is substantial, as it enhances transparency, security, and efficiency in transactions. A significant benefit lies in its decentralized and unchangeable storage, which preserves real-time records of every transaction, thus diminishing the necessity for verification and improving regulatory oversight. This level of transparency enables all participants in financial flows to access common information, thereby reducing discrepancies and the need for reconciliation. Every transaction is linked to earlier ones and timestamped, resulting in a clear audit trail that can be effortlessly monitored [1, 2].

In addition to promoting transparency, blockchain technology boosts security by utilizing cryptographic techniques that safeguard transaction integrity and defend against tampering. A consensus mechanism verifies each transaction, necessitating agreement among network participants

prior to its inclusion in the blockchain [2]. This process diminishes the likelihood of fraud and unauthorized access, thereby enhancing the security of financial transactions.

The implementation of blockchain technology facilitates the streamlining of peer-to-peer transactions by removing intermediaries, including banks and clearinghouses [1, 2]. This advancement can greatly decrease both transaction time and costs, resulting in a more efficient modeling of financial flows. By automating processes and eliminating middlemen, blockchain has the potential to reduce transaction fees, particularly for international transactions that typically face high expenses and delays stemming from currency conversion and compliance regulations.

Within the field of biomedical designing, blockchain innovation holds the potential to revolutionize information administration, upgrade security, and cultivate collaboration among different partners within the healthcare environment. A key application of blockchain in this region is secure information administration [1]. Biomedical building regularly includes the collection and examination of delicate persistent information, counting restorative histories, hereditary data, and clinical trial comes about. Blockchain gives a secure and permanent record for putting away this information, guaranteeing assurance against unauthorized get to and altering. Each exchange or information record is timestamped and connected to previous records, making a straightforward review path that's effortlessly unquestionable.

Another noteworthy application is made strides interoperability. One of the challenges within the digitization of healthcare is joining information from differing sources, such as electronic well-being records (EHRs), restorative gadgets, and investigate databases [3]. Blockchain can serve as a decentralized stage that empowers consistent information trade between distinctive frameworks whereas keeping up information keenness. This interoperability encourages the creation of more comprehensive quiet profiles and bolsters superior decision-making in clinical settings.

Within the field of biomedical designing, blockchain innovation holds the potential to revolutionize information administration, upgrade security, and cultivate collaboration among different partners within the healthcare environment. A key application of blockchain in this region is secure information administration [1]. Biomedical building regularly includes the collection and examination of delicate persistent information, counting restorative histories, hereditary data, and clinical trial comes about. Blockchain gives a secure and permanent record for putting away this information, guaranteeing assurance against unauthorized get to and altering. Each exchange or information record is timestamped and connected to previous records, making a straightforward review path that's effortlessly unquestionable.

Another noteworthy application is made strides interoperability. One of the challenges within the digitization of healthcare is joining information from differing sources, such as electronic well-being records (EHRs), restorative gadgets, and investigate databases [3]. Blockchain can serve as a decentralized stage that empowers consistent information trade between distinctive frameworks whereas keeping up information keenness. This interoperability encourages the creation of more comprehensive quiet profiles and bolsters superior decision-making in clinical settings.

Blockchain innovation too optimizes clinical trial administration by giving a straightforward and secure strategy for following persistent assent, information collection, and comes about [1, 2, 4]. Analysts can utilize blockchain to guarantee trial information exactness and assurance against altering, which is basic for administrative compliance and investigate astuteness. Moreover, blockchain can encourage persistent enlistment by safely sharing data almost continuous trials with potential members.

In supply chain administration, the biomedical designing segment frequently bargains with complex supply chains including restorative gadgets, pharmaceuticals, and natural materials vulnerable to extortion [2, 4]. Blockchain can increment straightforwardness by advertising real-time, tamper-proof records of item developments from producers to end-users. This traceability guarantees the realness of restorative items and decreases the hazard of fake things entering the advertise.

Personalized pharmaceutical is another region where blockchain can have a critical affect. It can back personalized pharmaceutical activities by safely putting away and sharing genomic information and other wellbeing data. Patients can control get to to their information, permitting analysts

and healthcare suppliers to utilize this data to create custom fitted treatment plans. This patient-centered approach builds believe and empowers support in investigate and clinical trials.

Moreover, blockchain can be utilized for successful gadget administration and observing [1]. Biomedical building frequently includes associated restorative gadgets that create huge volumes of information. Blockchain empowers secure capacity and administration of this information, guaranteeing get to as it were by authorized clients and keeping up quiet secrecy. This encourages inaccessible checking and gadget administration, driving to convenient intercessions and made strides persistent results.

Administrative compliance and detailing are too disentangled with blockchain innovation. The healthcare industry is subject to strict directions with respect to information administration and detailing. Blockchain can give a straightforward and permanent record of all exchanges and information sections, streamlining review and detailing forms and diminishing the authoritative burden on healthcare organizations [1, 2].

By advertising a secure stage for information sharing and collaboration among analysts, healthcare suppliers, and industry partners, blockchain advances collaborative investigate and advancement. This collaborative approach can quicken advancement in biomedical designing, driving to the improvement of modern advances and medicines [2-4].

In spite of the promising conceivable outcomes of blockchain innovation, a few impediments ought to be famous, counting adaptability challenges (Bitcoin and Ethereum confront exchange throughput impediments that prevent large-scale applications), integration issues with bequest frameworks (obsolete frameworks may be incongruent with blockchain, making integration complex and exorbitant), and a need of standardization (possibly causing fracture and interoperability challenges, complicating collaboration over organizations) [2].

In conclusion, blockchain applications in biomedical building offer various focal points, counting secure information administration, made strides interoperability, streamlined clinical trials, upgraded supply chain straightforwardness, back for personalized pharmaceutical, effective gadget administration, administrative compliance, and collaborative inquire about. By leveraging blockchain innovation, the biomedical designing division can upgrade quiet care, make strides investigate results, and cultivate advancement in healthcare.

References:

1. A systematic literature review of blockchain-based applications: Current status, classification and open issues
2. Krawiec, R. J., Housman, D., White, M., Quarre, F., Filipova, M., Barr, D., Fedosova, K., Nesbitt, A., Killmeyer, J., Israel, A., & Tsa, L. (2016). Blockchain: Opportunities for Health Care. Deloitte, 1(1), 1–10. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/public-sector/us-blockchain-opportunities-for-health-care.pdf>
3. Capece, G., & Lorenzi, F. (2020). Blockchain and Healthcare: Opportunities and Prospects for the EHR. Sustainability, 12(22), 9693. <https://doi.org/10.3390/su12229693>
4. Blockchain Revolutionizing Healthcare: A Comprehensive Exploration of Opportunities, Challenges, and Future Prospects. (2024). International Research Journal of Modernization in Engineering Technology and Science. <https://doi.org/10.56726/irjmets50776>